



North West roadshow - How to sell overseas

Selling your services and products overseas presents a huge opportunity to increase your sales and achieve growth. Join the roadshow to learn about opportunities to grow your brand internationally with the support of the Department of International Trade (DIT) and our partners.

Be inspired by others who have already reaped the benefits in industries as diverse as training, consultancy, marketing, software, professional services, food & drink, retail, creative industries, healthcare as well as manufacturing, engineering (and many others). Network with fellow participants and learn from those who have experienced what it means to grow internationally

With help and support from our team of advisers and global network of embassies it needn't be daunting. Thousands of North West companies like yours have benefited from our support and we'd like to share some of these stories and help you too. You can also arrange one-to-one meetings with experts.

There's never been a better time to enter overseas markets - with the lower value of sterling and demand for UK expertise and goods, a world of opportunity awaits.

The event is ideal if you're new to selling overseas and your company is based in North West England - join us and tap into world class advice and support for your international business growth.

Dates/Venues:

Mon 20 Feb - Crewe
Tues 21 Feb - Rochdale
Wed 22 Feb - Blackburn
Thurs 23 Feb - Morecombe
Fri 24 Feb - Knowsley

All events in the roadshow will run from 10am to 1pm followed by 1-to-1 meetings.

For more information:

Visit: <http://bit.ly/Howtoselloverseas>

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